

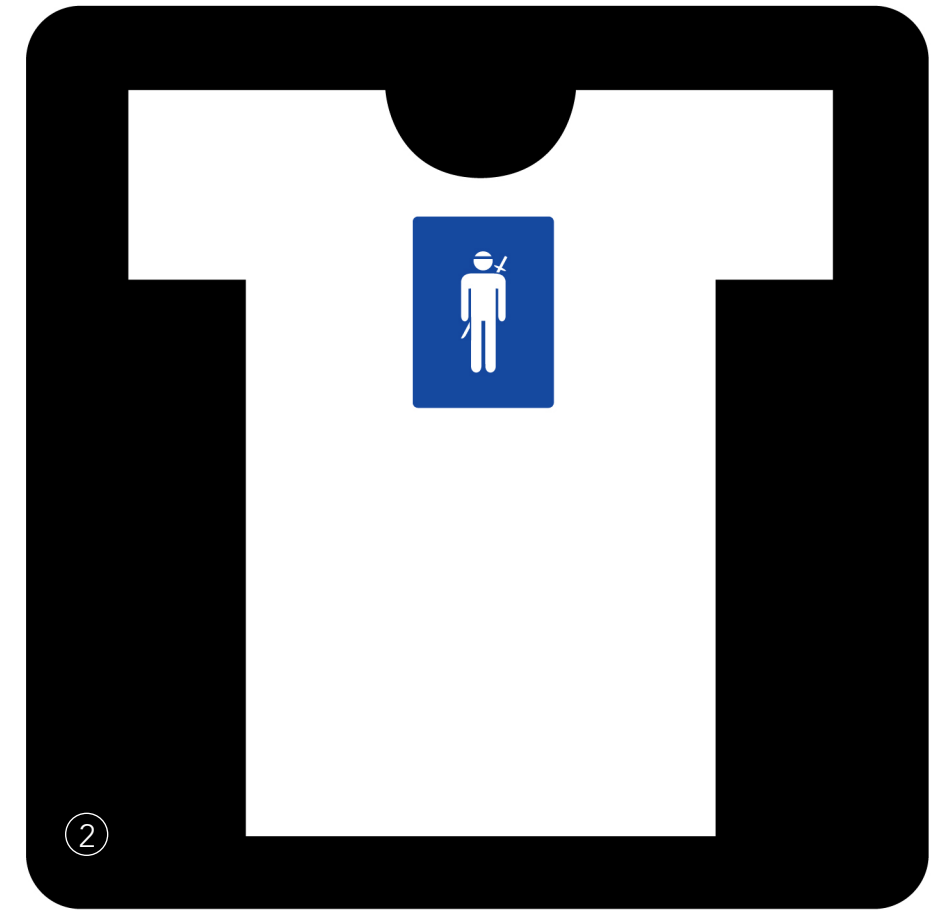
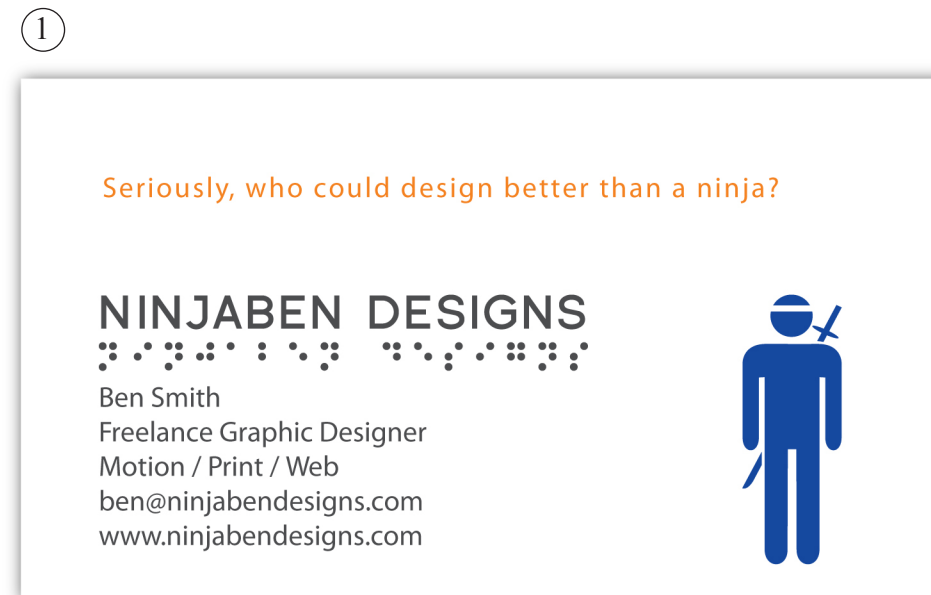


## :: portfolio ::

My name is Ben Smith. I design for print, web, TV, movies, and any other digital graphics needed. My work has been displayed online, in art shows, on TV episodes, and theater screens. I have experience with many of the Adobe Suite programs: Photoshop, Illustrator, Dreamweaver, InDesign, Premiere Pro, After Effects, and Flash. I code with HTML/CSS. I am a tech geek with a solid work ethic and high proficiency for problem solving, making me a very versatile handy man to have on the team for any challenge.

# :: self branding ::

There is no combination of Ben and Smith that isn't already taken. I know, I've checked! In fact I'm listed as Ben Smith number XXXI on IMDB.com. So to set myself apart, I adopted the moniker Ninja Ben, based off a series of comic strips I used to write for a newspaper that had my alter ego as a ninja doing everyday, normal people stuff. And since a lot of my inspiration comes to me when in the bathroom, BAM... my personal brand! (1) Business card. (2) T-shirt design. (3) Logo variations for different holidays.



original

Thanksgiving

Valentines

Christmas

4th of July

St. Patrick

Halloween

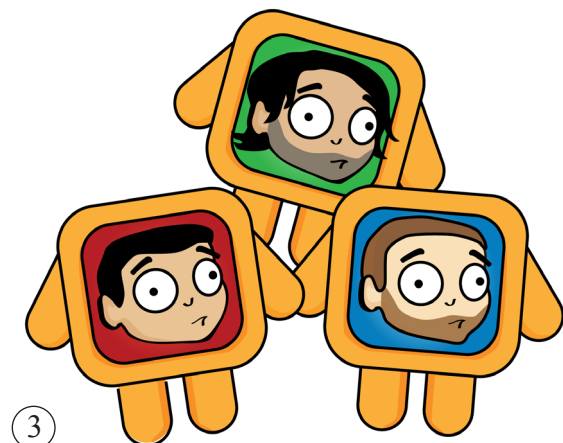
Easter

# :: the Website Guys branding ::

I am part owner/creator/lead creative director for the Website Guys, an online business two friends and I started. We are three best friends that one day realized "hey, with Josh's marketing and networking capabilities, Wes's programming skills, and Ben's artistic direction, we could make a great team!" So we did! And we are! (1) Business Cards. (2) Document cover sheet for clients. (3) Avatars of the three website guys. (4) White paper template. (5) Website.



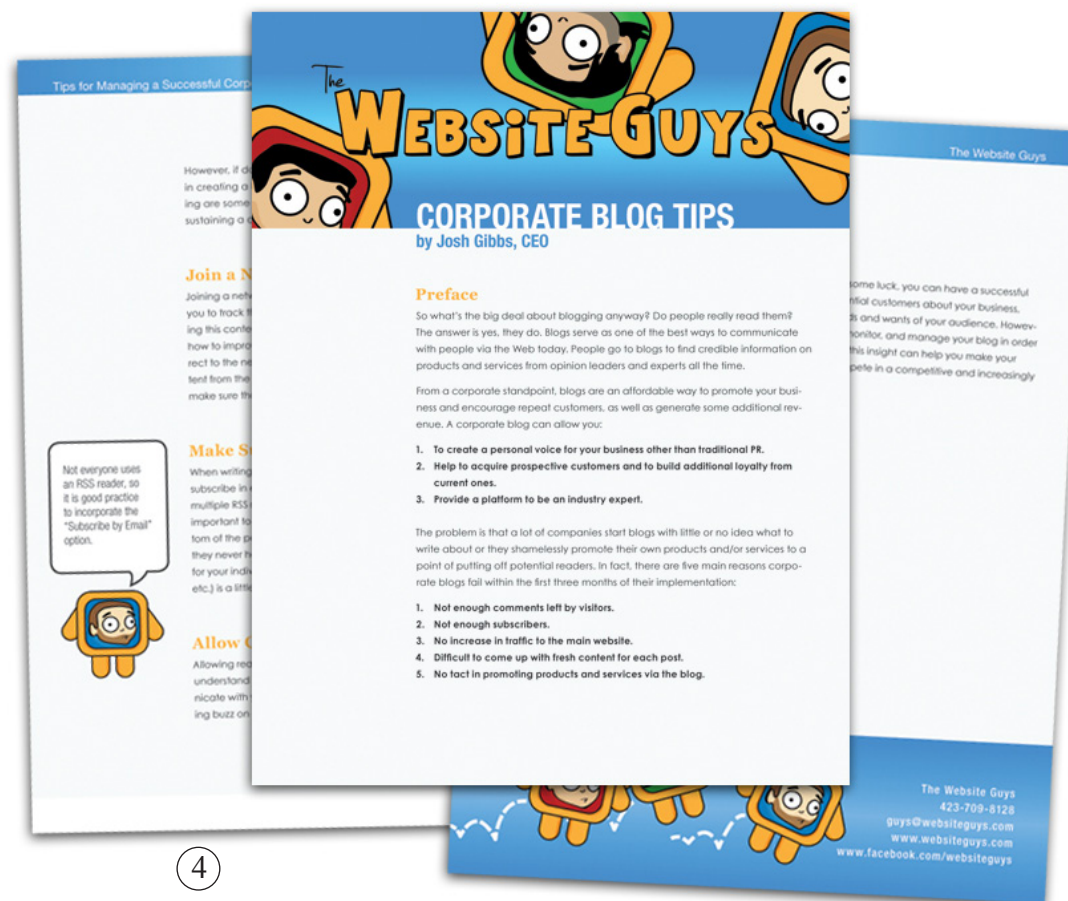
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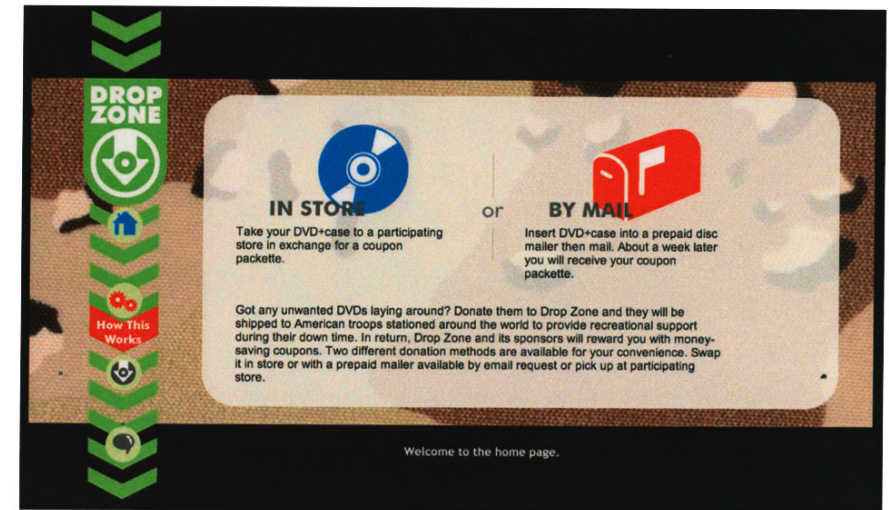
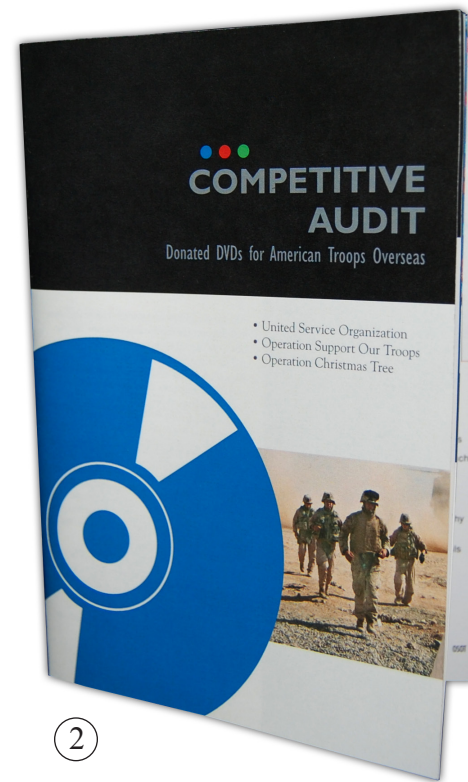
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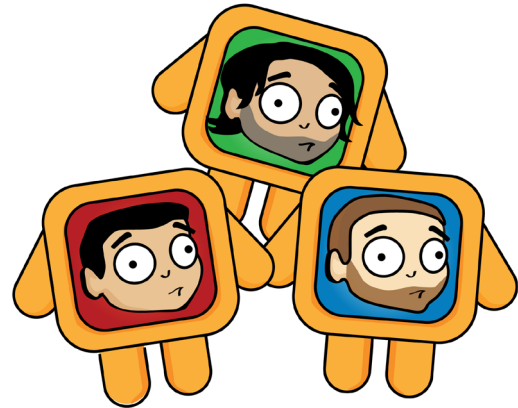
# :: conceptual branding ::

Full branding campaign for a conceptual, non-profit business that allows people to send DVD movies to troops overseas and receive coupons from sponsors in return. (1) Letterhead, envelope, & business card. (2) Competitive audit reviewing competing companies. (3) Website. (4) DVD mailer outside. (5) DVD mailer inside (overlapping flap tears off and allows people to write a note to troops to be mailed along with the DVD. \*not pictured: poster



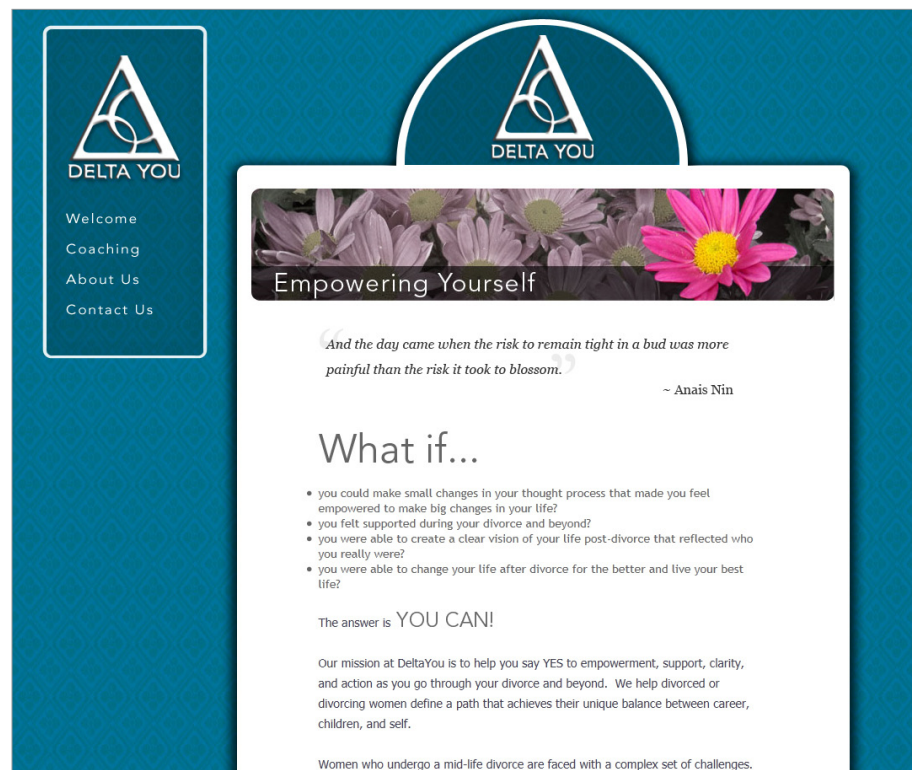
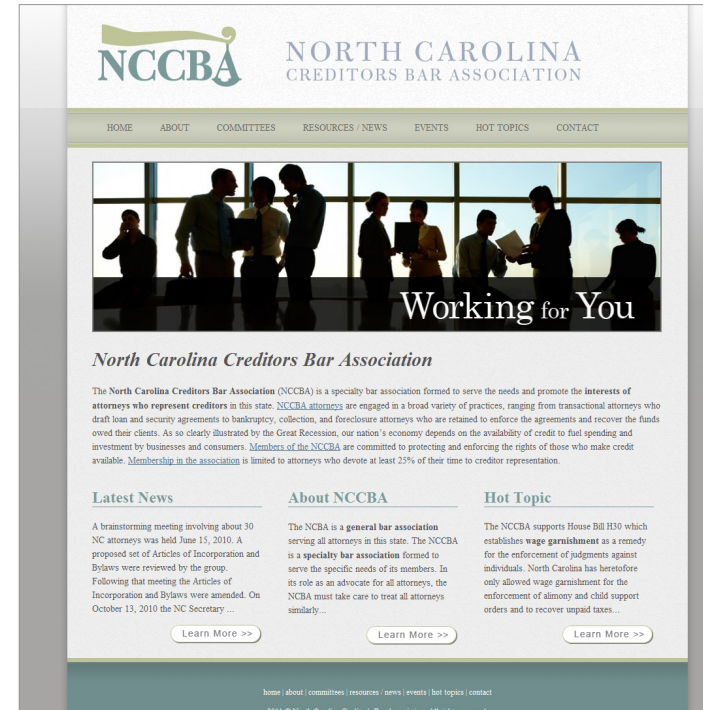
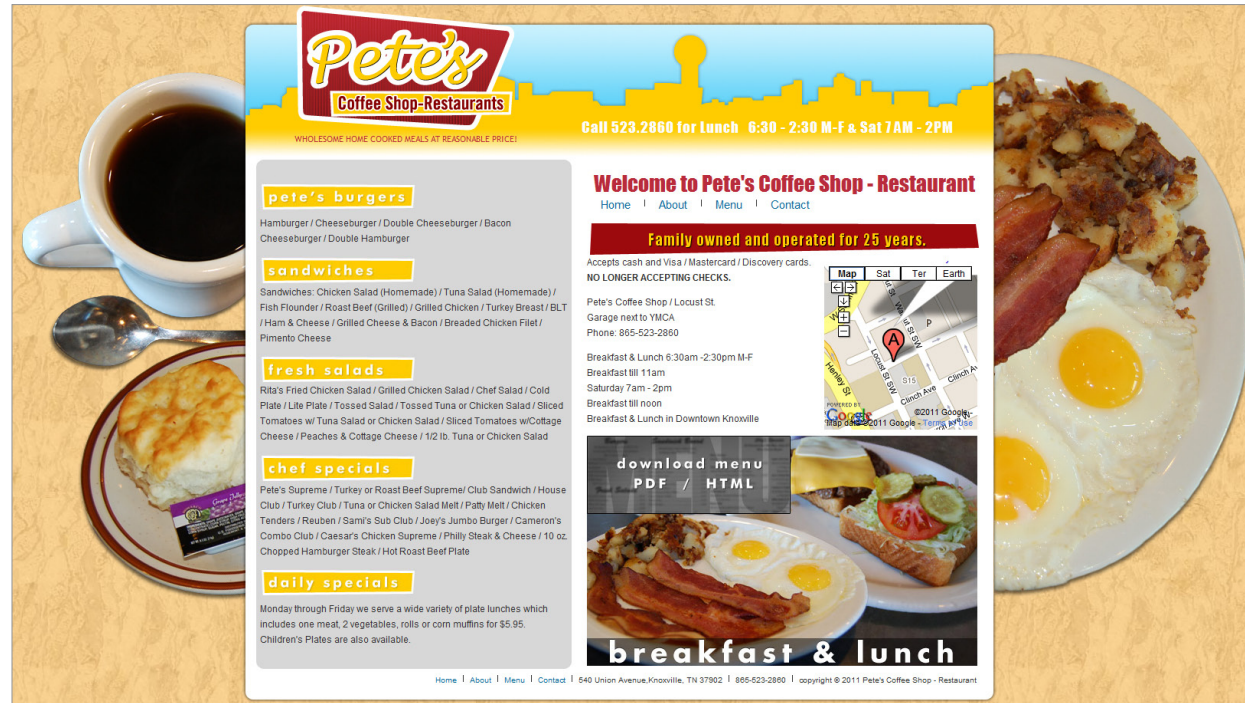
:: logos ::

A series of logos I have designed for various companies and events around the country. (through Jay Nevans and The Website Guys)



# :: websites ::

Examples of websites I have designed and coded. I know HTML/CSS and can pick up any other coding languages as needed. (through Jay Nevans and The Website Guys)

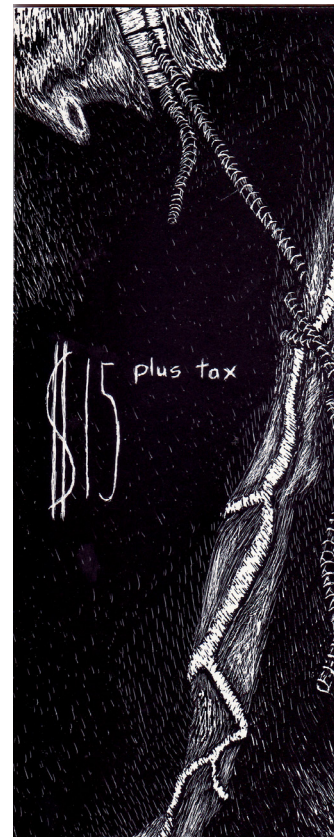


# :: prints ::

Examples of various print mediums I have experience in that I can utilize in my design work. (1) Scratch art. (2) Stamps/sheet design for guitar rock legends. (3) Digital photo edit for a mock anti-smoking public service announcement. (4) Monoprint of Jimmy Page. (5) Silk screen print of an abstract self portrait. (6) Itaglio print of comic book character Gambit. (7) Exercise in visual exploration of an angelfish that was selected for an artshow.



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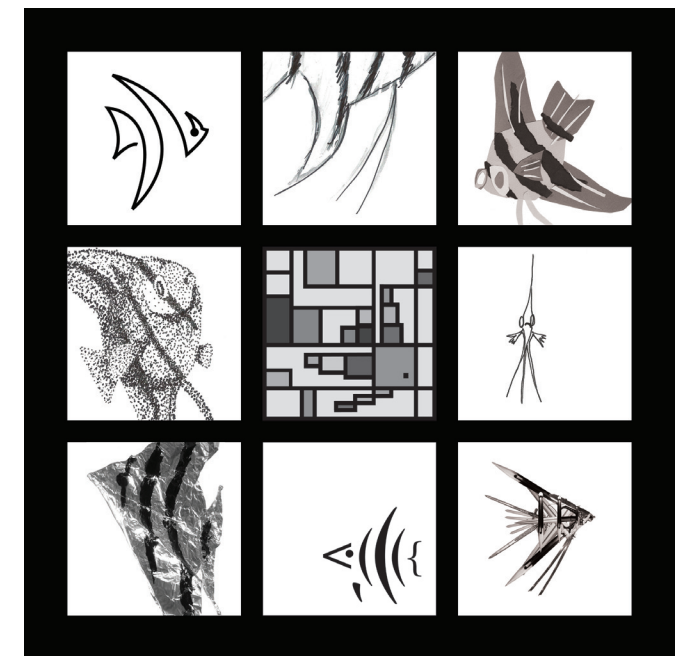
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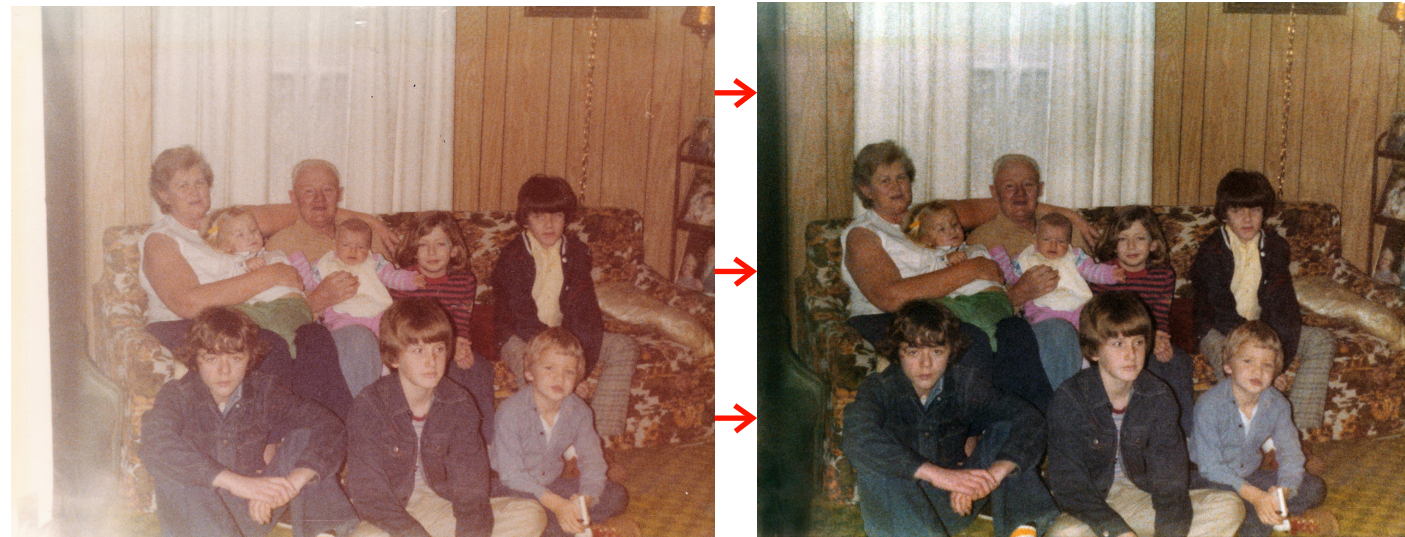
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# :: production experience ::

It's one thing to be able to design something, it's another beast to prep it for actual production. I have prepared work for various mediums: printing in a book layout, newspapers, large movie posters, brochures, television broadcast, and more. (1) Photo cleanup on several TV shows for Jupiter Entertainment. e.g.: remove dust, scratches, fingerprints, tears, color adjust, etc. (2) Spiral-bound calendar for gamers. (3) Movie poster for independent film in LA. (4) Demo tri-fold brochure. (5) Photography book. I did the photography as well.



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# :: three dimensional artwork ::

Examples of artwork with physical structure. (1) "Spine of a Titan": art project that had to stand over 12 feet tall using only the limited pieces of wood provided. (2) Police patch for a movie. (3) T-shirt design for a cornhole tournament. (4) Product/package design of finger protectors for designers that use x-acto knives a lot. Was sold in a vending machine at an art show. (5) Deathstar pumpkin. (6) Windrock 100 belt buckle trophy and pint glass.

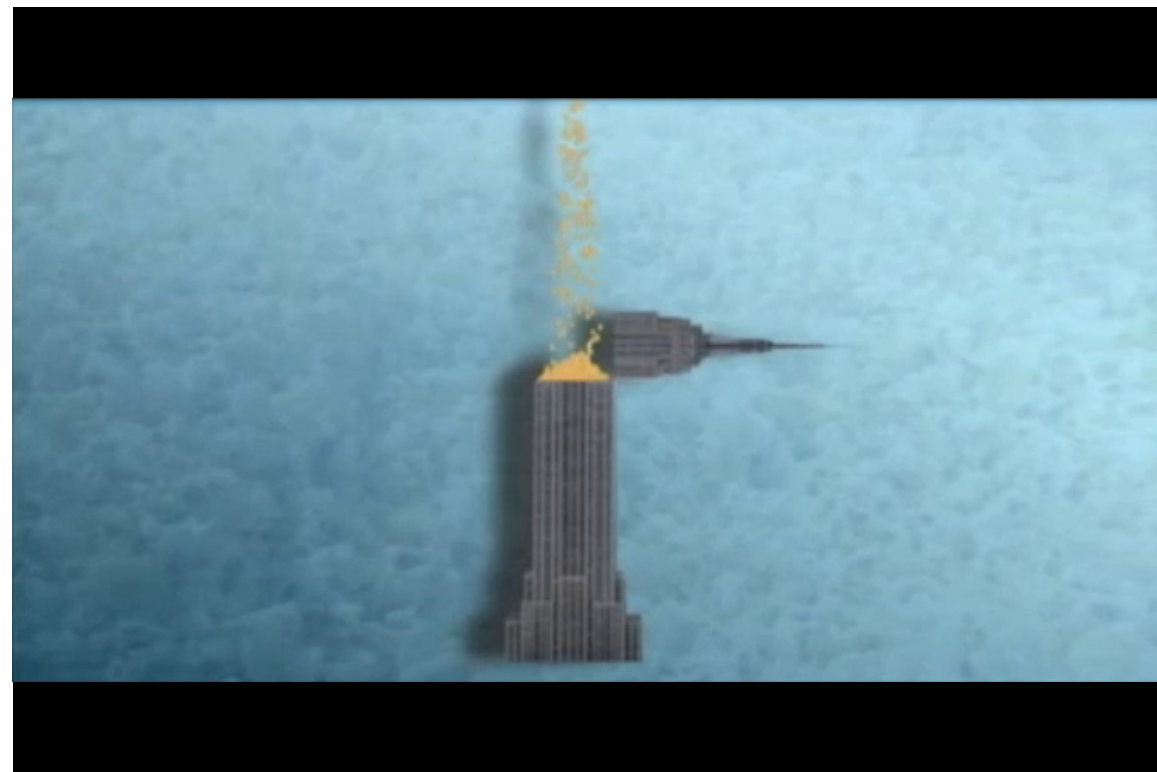


# :: motion design ::

Examples of motion pieces I have animated. (1) Mock public service announcement to encourage a "do-it-yourself attitude". Made with animated drawings. (2) "Picture-to-life" animations for Jupiter Entertainment for the show "How Stuff Works" on the Discovery Channel. I take 2D images, cut and edit foreground, background, and middle ground into layers, place them in a virtual 3D space in Adobe After Effects and use a virtual camera to give a depth of field effect to the animation. (3) Part of an animation for a demo reel by Jupiter Entertainment to pitch to networks.



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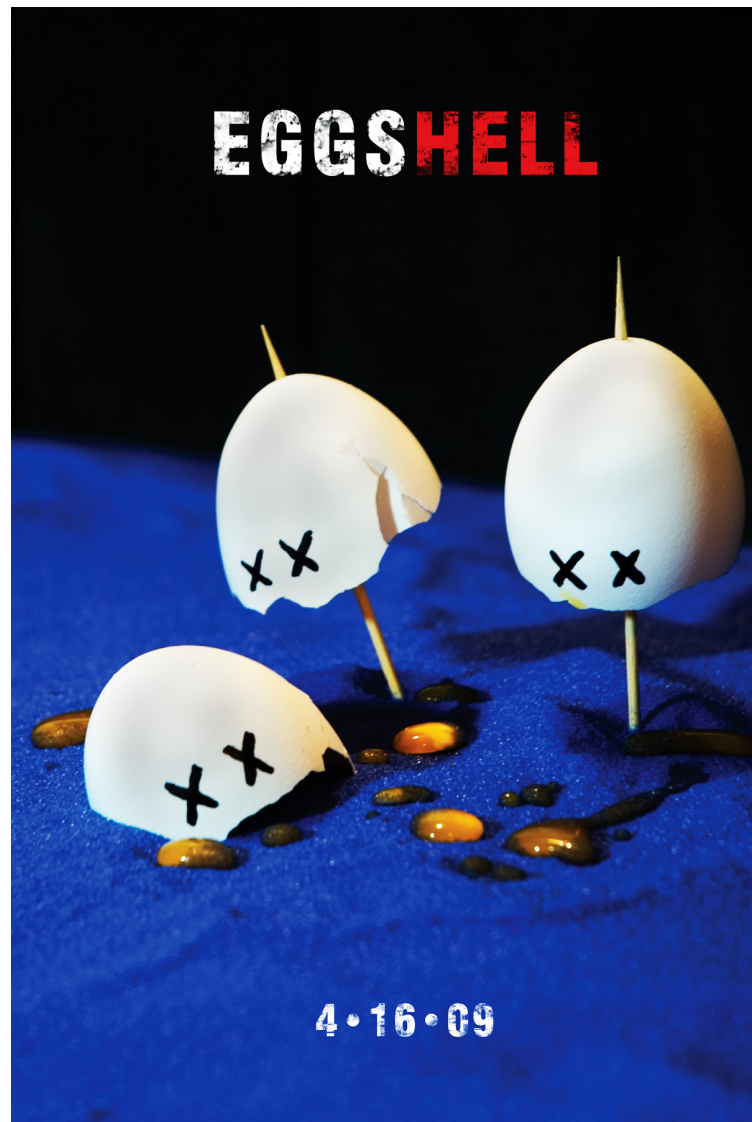


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# :: hard work and dedication ::

EggsHell is a demonstration of all my skills and work ethic combined. I did everything by myself except make the music (I do not own an orchestra unfortunately). From concept, to script writing, storyboarding, character design, set design/construction, filming, voice acting, background music editing, sound effect editing, product branding, and behind the scene featurette, I did it all within a 3 month period. I gave away the eggs as souvenirs to people at the Senior Student design show. I ate omelettes for about a month. (1) DVD artwork. (2) Movie poster. (3) DVD case sleeve. (4) Construction of the colosseum. (5) Cast & crew shot. (6) Behind the scenes. (7) Camera rig. (8) Character creation.



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:: thank you ::

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